

## WHAT IS THE CENSUS?

The U.S. Constitution mandates a decennial census to count every person residing in the country. The census is designed and carried out by the U.S. Census Bureau and takes place starting in April 2020 and continues through August. The census can be completed:



ONLINE



BY PHONE



BY MAIL

## WHY IS IT IMPORTANT?

An undercount of your city/town's population could result in a funding loss for schools, infrastructure, health care services, and economic development.

In addition, with just a 0.6% undercount, New York stands to lose two congressional representatives, putting our fair share of representation and our voices at risk.

**\$675 BILLION** EACH YEAR IS DISSEMINATED BASED ON CENSUS DATA



**THAT MONEY GETS ALLOCATED FOR:**



Hospitals,



Schools,



Roads,



Health Insurance,



Public Programs,  
(Like WIC & SNAP)



so much more.

## WHAT WE ARE DOING:

In New York State, many Count Committees are being funded to 'Get Out the Count.' These committees are comprised of nonprofit, government, public and private sector partners serving on subcommittees addressing areas such as business, communications, early childhood, education, faith-based communities, rural communities, immigrant communities, local government, people of color, and senior citizens. Together, we are working to ensure that every New Yorker knows about the Census and the importance of a complete count.

## HOW YOU CAN HELP:

**Join the Complete Count Committees!**

There is room for everyone at the table- use the contact info below to sign up for a subcommittee!

**Apply for a job with the U.S. Census Bureau!**

Census jobs pay between \$17 to \$23 an hour and have flexible hours. To learn more please visit:  
<http://census.gov/jobs>

**Take the Pledge & Become a Census Ambassador!**

Help us spread the word by taking a pledge to complete the Census and encouraging others to do the same!

**Complete the Census in April 2020!**